Daniel Lassman

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Biography

Daniel Lassman, web designer, is currently a junior at Bethel College in North Newton, Kansas.

He started **Bluestem Web Design** in the spring, 2009. This small business creates efficient and attractive websites affordably priced at \$100-\$300. Bluestem Web Design was developed to be a business that would allow artists and others on a tight budget to create and maintain their own websites.

Bluestem Web Design includes tutoring as part of its website creation package. Daniel works primarily with programs such as Wordpress that are flexible, efficient, and easy for the average person to learn. As a result, every Bluestem Web Design customer is taught personally by Daniel how to manage and update the site themselves after construction is completed.

Daniel has created six websites for *Bluestem Web Design* at this point; five of them have been for artists. Each individual client can expect multiple personal meetings with Daniel to ensure the greatest amount of control in crafting their site. Daniel currently operates in both the Lawrence and Newton areas, but can easily take clients in any part of Kansas. For clients that live a great distance from Daniel, alternate forms of meetings can be arranged. This can be done by phone, or through Skype, a program that allows individuals to have a face-to-face conversation over the internet.

Bluestem Web Design is a business venture that helps Daniel pay for his college education. He is earning a Bachelor's in Biology, with minors in both Chemistry and English. He is also an active member in the Environmental Action Club, Multicultural and International Clubs. He plans to earn a Master's in Environmental Science and to become a Conservation and Restoration Biologist that will work principally with prairies. In addition to spending time doing web design and preparing for classes, Daniel is a writer, whose column "Prairiefire" and articles are featured regularly in The Collegian, the school newspaper at Bethel College.